

# INVESTOR PRESENTATION

April 13, 2023

ENERGY SOLUTIONS POWERING THE FUTURE

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# ONE TECH PLATFORM Set to Revolutionize the Power Inverter Market



### What is a Power Inverter Essential to Electrical Systems



In an EV an inverter converts DC power from the batteries to the AC input needed to drive the electric motors

In renewable energy systems an inverter converts the energy into AC power that flows to the grid An inverter is a power electronic device that converts direct current (DC) power to alternating current (AC) power THE GLOBAL POWER INVERTER MARKET

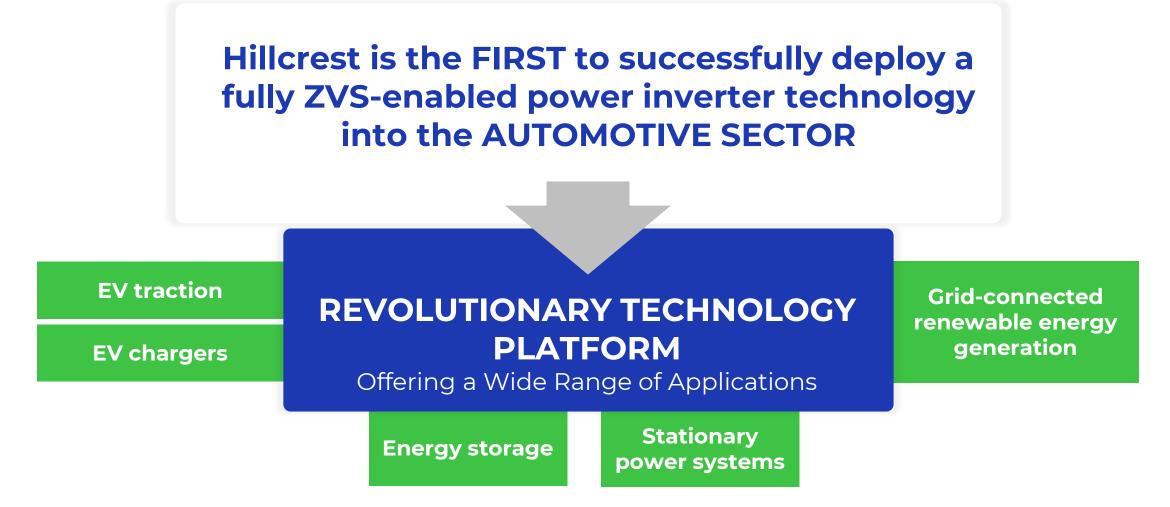
# **\$US 95B** by 2028 @5% projected CAGR

Source can be found <u>here</u>

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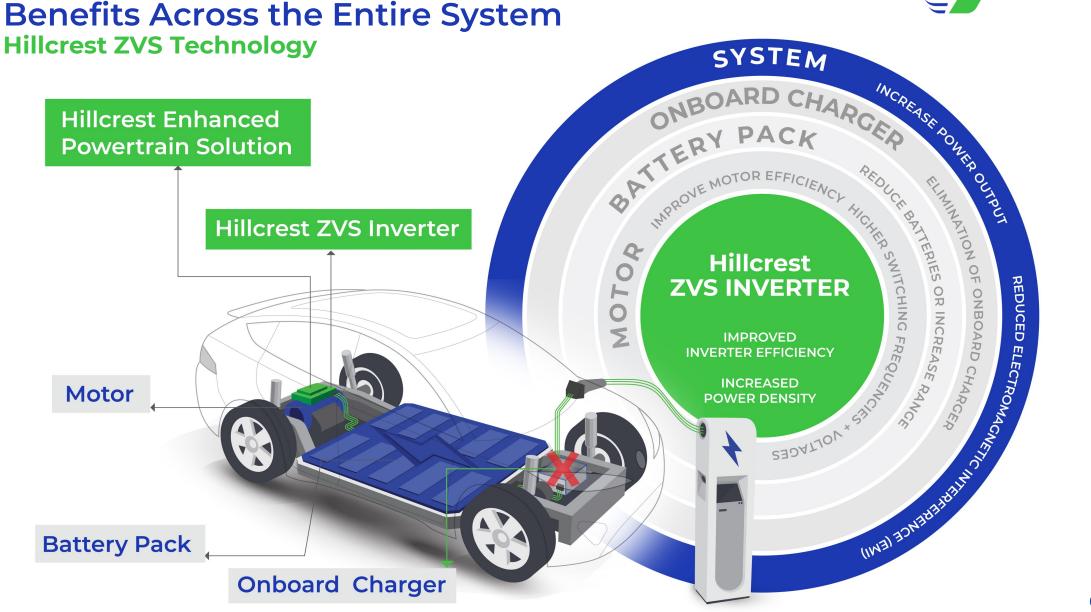


### **Revolutionary Tech Platform** + Sustainable Competitive Advantage





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### Sample of System-Level Impacts Hillcrest ZVS Technology



#### **TRACTION MOTOR**

Efficiency gains of up to 13% (partial load); ability to decrease motor size; enables new advancements in motor technologies



**EMI SHIELDING** Reduction in EMI shielding/filters



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### Supply Chain Impacts Hillcrest ZVS Traction Inverter





### The Hillcrest ZVS Traction Inverter is expected to be at or below the cost of current SiC traction inverters

Cost savings calculated based on two Hillcrest ZVS Traction Inverters per vehicle. Current EVs have up to four traction inverters, so actual savings could be even higher.



# **Current Commercialization Engagements**

			NEGOTIATE COMMERCIA	L SUPPLY AGREEMENT
	HILLCREST BENCH PRE-TESTING (LOW LOAD)	HILLCREST BENCH SYSTEM TESTING (MAX BENCH LOAD)	CUSTOMER ON SITE SYSTEM DEMO (MAX LOAD)	LIVE INTEGRATED VEHICLE DEMO (MAX LOAD)
GLOBAL AUTO OEM 1	In-Process	Q2 2023	Q3 2023	TBC
GLOBAL AUTO OEM 2	In-Process	Q2 2023	Q3 2023	TBC
HERCULES ELECTRIC MOBILITY	In-Process	Q2 2023	Q2 2023	Q2
GLOBAL AUTO SUPPLIER 1	Complete	Q2 2023	Q2/3 2023	Q1/2 2024 TBC
GLOBAL AUTO SUPPLIER 2	In-Process	Q2 2023	Q3 2023	NA
GLOBAL AUTO SUPPLIER 3	In-Process	Q2 2023	Q4 2023	NA
GRID-CONNECT SUPPLIER 1	Q3 2024	Q4 2024 (Sub-System)	Q1 2024 (System-Level)	Q2 2024 Field Trial

### NORMAL FUNNEL OF OPPORTUNITIES IN PLAY BEHIND THE GROUP OUTLINED ABOVE – OEM'S, SUPPLIERS, GRID-CONNECT INTEGRATORS, SUPPLIERS AND DEVELOPERS

TBC = to be confirmed

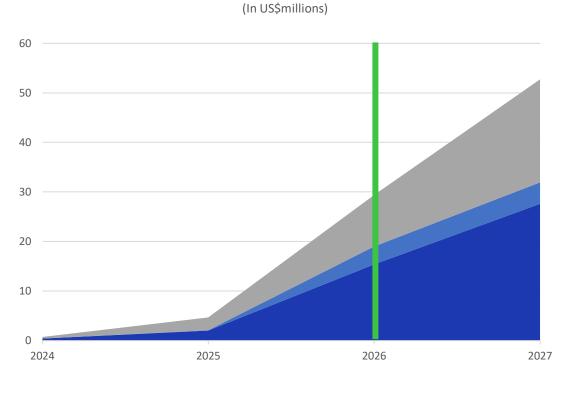
Hillcrest will apply best efforts to secure commercial supply agreements with each customer. However, there is no guarantee such agreements will be secured in every case.

### **Projected Gross Profit Projected + EBITDA by 2026**

Management assumptions: Company captures a share of production from currently-engaged partners. Commercial supply agreements reflect a blend of products and scope of supply, ramping over a 3-year period.

This projection is based on management's best assumptions as of March 3, 2023. To date, Hillcrest has not secured commercial supply agreements or other revenue commitments.



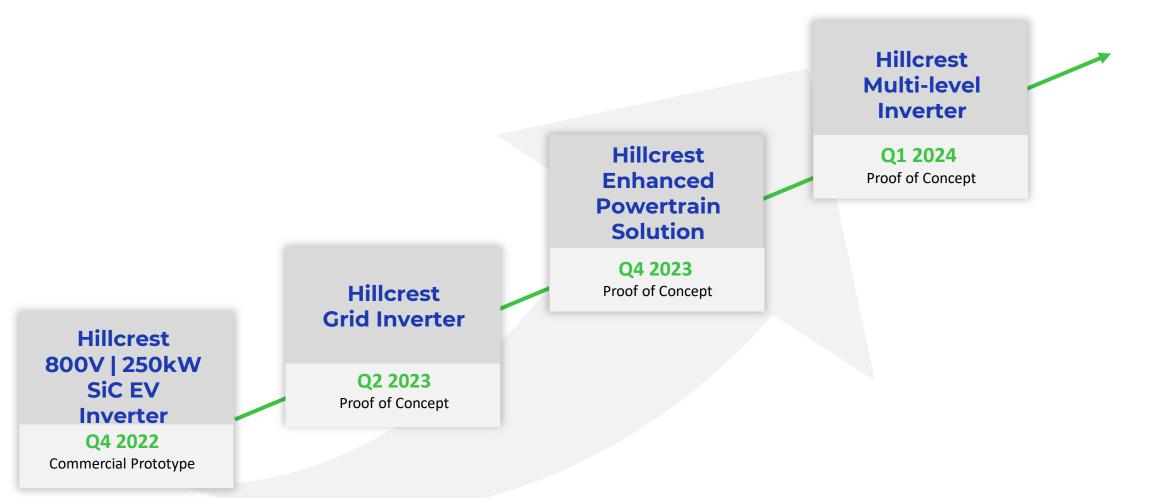


**Projected Gross Profit** 

■ Traction Inverter ■ Enhanced Powertrain Solution ■ Grid Connect

### Product Roadmap One Platform - 4 Product Deployments







## **Speed to Market**





# **Development + Commercialization Expertise**



#### ARI BERGER Hillcrest Chief Technology Officer

Expert in electric machine control technologies, systems engineering and multi-disciplinary product design; more than 10 years of commercial experience with a track record of deploying new technologies and go-to-market strategies, specifically in the sector of electrification.



#### HARALD HENGSTENBERGER Managing Director, Owner & Founder, Systematec GmbH

Leader of the Systematec team and established electrical engineer with more than 25 years of experience designing, manufacturing, testing and validating hybrid and electric vehicle powertrains.



#### JAMES BOLEN Hillcrest Chief Commercialization Officer

Veteran executive who is expert at leading innovation teams from concept development to commercial success. Mr. Bolen is the former Co-Owner and General Manager at Global Power Technologies USA, a global leader in ultra-reliable power systems for remote industrial architecture.



#### DR. HEINZ-GEORG BURGHOFF Hillcrest Commercialization Consultant

Automotive business and product strategy expert in vehicle electronics. Dr. Burghoff spent over 20 years with DaimlerChrysler AG, where he held various management positions in passenger car development, heading up electric/electronic development as well as directing battery technology and strategy.



#### DAN COKER Hillcrest Strategic Advisor

Veteran automotive executive and pioneering entrepreneur possessing special leadership capabilities and global network. During his 20+ years as president and CEO of Gentherm, Mr. Coker stewarded remarkable growth from inception to a \$1 billion enterprise that fundamentally altered automotive thermal management.

# **Delivering Results**

- We are first to market with a revolutionary technology platform
- ✓ We have a **team** with the experience and networks
- We are executing a **plan** that's evolved from an idea into a commercial prototype at a speed well ahead of peers
- We've developed a sustainable competitive advantage across the electrification ecosystem
- We've engaged a strong **pipeline** of global codevelopment partners
- ✓ We anticipate commercial revenues by 2024 and profitability by 2026





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# **CAPITAL OVERVIEW**

Stock Listing	CSE: HEAT   OTCQB: HLRTF   FRA: 7HIA.F
Shares Outstanding	353,287,595
Market Cap (April 13, 2023)	CAD\$39M
Insider Ownership	13%
Warrants Outstanding (Average CAD\$0.25)	42,458,500



# CONTACT US



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# HILLCREST APPENDIX

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### Specifications 800V | 250kW SiC Commercial Prototype

### **ESTIMATED VOLUME**

6.5 Litres

### **ANTICIPATED POWER DENSITY**

~50 kW/L

### **DESIGN SPECS**

Automotive standards Designed for mass production Use of off-the-shelf power modules

scription	Expression	Value			/ ./
Voltage	V <sub>N</sub>	800V			
ale Input Voltage	V <sub>min</sub>	470V		· · ·	
kimum Input Voltage	U <sub>max</sub>	1000V			
ximum Intermediate Circuit Current	l dc_max	400 A			
ected Top Performance	S max	350 kVA			
ected Rated Power	S	250 kVA		NUN /	314 m
itching Frequency	f <sub>sw</sub>	50kHz nominal 5	kHz-100kHz Variable		
vironment Temperature	T <sub>amb</sub>	-40°C125°C			
oolant Temperature (water cooling)	T <sub>Cool</sub>	-40°C70°C			



257 mm

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## HILLCREST Management Team



#### DON CURRIE CEO and Director

Trusted relationship and business builder with decades of North American equity markets exposure and public company financing success. Extensive experience owning and operating private businesses and service on select public company boards.



### JAMIE L. HOGUE Chief Operating Officer

More than 20 years of progressive experience in organizational development, operational management and policy leadership. Throughout her career, she's built diversified expertise in energy, water, natural resource and sustainability policy, communications and practice.

#### SAMUEL YIK Chief Financial Officer

Chartered Professional Accountant (CPA, CA) with more than 25 years of public company practice as well as extensive international hands-on management experience in senior financial, commercial and operational roles in companies with market caps of up to \$2 billion.



#### ARI BERGER Chief Technology Officer

Expert in electrical machine control technologies, systems engineering and multi-disciplinary product design; over a decade of commercial experience with a track record of deploying new technologies and go-to-market strategies.



### JAMES BOLEN Hillcrest Chief Commercialization Officer

Veteran executive who is expert at leading innovation teams from concept development to commercial success. Mr. Bolen is the former Co-Owner and General Manager at Global Power Technologies USA, a global leader in ultrareliable power systems for remote industrial architecture.



### HILLCREST Advisors



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# HILLCREST Board of Directors





#### DAVID FARRELL Independent Chair

Mr. Farrell (B.Comm (Finance), LL.B, ICD.D) is President of Davisa Consulting, a private consulting firm working with global junior & mid-tier companies. He has over 25 years of corporate and investment banking experience, and has negotiated, structured and closed more than US\$25 billion worth of M&A and structured financing transactions.



#### MICHAEL MOSKOWITZ Independent Director

Seasoned technology executive and previous leader of Panasonic's North American business operations. Mr. Moskowitz enables technological innovation in key areas, such as sustainable energy, smart mobility, immersive experiences, integrated supply chain and consumer lifestyle.



### DON CURRIE CEO and Director

More than 30 years of energy industry experience as a trusted relationship and business builder with decades of North American equity markets exposure and the financing of public companies.



### KYLIE DICKSON Independent Director

Canadian CPA who has played a pivotal role in multiple financings and M&A transactions. She was previously VP of Business Development at Equinox Gold Corp., VP Business Development at Trek Mining, CFO for JDL Gold Corp., Anthem United Inc. and Esperanza Resources, and served as the Corporate Controller of Minefinders Corporation.

## HILLCREST Board of Directors (Continued)





### MICHAEL KRZUS

#### Director

Former CEO and Director of NYSE listed company with 38 years energy industry experience including senior technical and executive management positions with both large and small publicly listed companies in Canada, USA, Australia and the Netherlands.



### ROBERT LAMBERT

Independent Director

Currently Deputy Chairman of Jadestone Energy Inc., founder of Ipex Energy Ltd. And a partner in Oilfield Capital International LLP. Over the past 12 years held positions of CEO of Petra Petroleum Inc., Senior Independent Director of Eland Oil & Gas PLC, CEO of GB Petroleum Ltd., and previously held various executive management and senior operational roles with Conoco Inc. over a 25-year international career.



### TOM MILNE

Independent Director

Senior financial executive with extensive international experience in energy E&P, pipelines, oil sands & communication technology; served as director of both public and private companies including chairman of audit committee for AMEX-listed oil sands company.

# HILLCREST Core Technical Team





### **ARI BERGER**

#### Hillcrest Chief Technology Officer

Expert in electric machine control technologies, systems engineering and multi-disciplinary product design; more than 10 years of commercial experience with a track record of deploying new technologies and go-to-market strategies, specifically in the sector of electrification.



### DR. JALAL AMINI

#### Hillcrest Senior Power Electronics Engineer

Senior power electronics engineer, possessing superior knowledge and experience in grid applications, power quality and renewable energies. He has designed and implemented a variety of power electronic devices including grid-connected devices such as a wind energy converter, active filters, fast chargers and energy storage systems, induction motor drives, and multilevel converters.



#### HARALD HENGSTENBERGER Managing Director, Owner & Founder,

Systematec GmbH

Leader of the Systematec team and established electrical engineer with more than 25 years of experience designing, manufacturing, testing and validating hybrid and electric vehicle powertrains



### JAMES HAMOND Hillcrest Senior Technical Consultant

Having worked in the consumer, industrial and defense sectors, Mr. Hamond is a jack-of-all-trades, spanning hardware, embedded software, control and adaptive algorithms, register-transfer level (RTL), thermal management and mechanical design. He has worked with soft switching systems for over 15 years, most recently as CTO and co-founder of Pre-Switch Inc.